



*THE* JCB PRIZE *FOR*  
LITERATURE

2018 RULES FOR ENTRY

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CELEBRATING DISTINGUISHED  
FICTION BY INDIAN WRITERS



## THE JCB PRIZE FOR LITERATURE

**The JCB Prize for Literature celebrates the very finest achievements in Indian writing. It is presented each year to a distinguished work of fiction by an Indian writer, as selected by the jury.**

Each year's jury is appointed by the Literary Director of the Prize, whose decisions are made in consultation with the JCB Literature Foundation, which administers the Prize. The JCB Literature Foundation is a non-profit company registered under Section 8 of the Companies Act, 2013, whose objective is to promote the art of literature in India.

In order to ensure that the Prize always maintains the highest standards of integrity and transparency, its processes are managed by independent auditors. The Prize aims:

- To enhance the prestige and commercial success of contemporary Indian literature
- To create greater prominence for literary writers in Indian cultural and intellectual life
- To foster translation between Indian languages, and to introduce readers to Indian writing in languages other than their own

All decisions regarding the selection of eligible entries for the longlist, shortlist and winner are taken solely by the jury, whose decision is final and binding. Those selected for the award receive the following amounts (the Prize will not be divided or withheld):

- Each of the five shortlisted authors receives Rs 1 lakh
- The winning author receives a further Rs 25 lakhs
- If the winning work is a translation, the translator receives Rs 5 lakhs

## KEY DATES



## PUBLISHERS' ENTRY QUOTAS

Entries for the JCB Prize for Literature are made by publishers. Each publisher - or, if a publisher has several imprints, each imprint - shall be permitted to enter up to four books, divided as follows:

1. Works originally written in English: up to two entries
2. Works translated into English: up to two entries

Quotas for works in translation may not be transferred to works written in English, nor vice versa.

Only one prize is awarded, without regard for the language in which entries were originally written.

In addition to entries by publishers, the Literary Director may call in any eligible novel for the consideration of the Jury, at his/her discretion.

All entries, whether submitted by publishers or called in by the Literary Director, are made on a confidential basis.

## ENTERING THE PRIZE

Publishers can complete the step-by-step entry process online at <http://thejcbprize.org/publisher/entries>. Where this is impossible for technical reasons, entry forms may be obtained by writing to [entries@thejcbprize.org](mailto:entries@thejcbprize.org).

In order for an entry to be eligible, the publisher must complete each of the following steps:

**1. By May 31, 2018:**

- Submit the entry form (completed in English) and accompanying documentation, and
- Send an electronic copy of the work to [entries@thejcbprize.org](mailto:entries@thejcbprize.org), and
- Send six hard copies of the work, and physical copies of the entry form to the independent auditors (the address is given at the end of this document), or
- (where the work is not yet published) send six advance/review copies of the work, and physical copies of the entry form to the independent auditors.

**2. By June 30, 2018:**

- (For any entries called in by the Literary Director) complete the entry procedure as above

**3. By August 1, 2018:**

- (For any works published subsequent to entry) send proof of publication and ISBN to [entries@thejcbprize.org](mailto:entries@thejcbprize.org), and
- Send six hard copies of the published work to the independent auditors.

## ELIGIBILITY CRITERIA

### **The work**

1. The JCB Prize for Literature is awarded to unified and substantial works of fiction not less than 25,000 words in length.

### **Language**

2. All entries must be in English, either:
  - a. originally written in English, or
  - b. translated into English from an original work written in any other language.

### **Year of publication**

3. The work must have been published in India between August 1, 2017 and July 31, 2018. If the work has been translated into English from another language and/or was previously published outside India, it will only be eligible if the date of publication of the original work is within the previous three years, i.e. not earlier than August 1, 2014.

### **Author nationality**

4. Only works written by Indian citizens, as defined by the Citizenship Act, 1955, are eligible. Proof of nationality will be required with each entry.

### **Country of publication**

5. The Prize is open only to works published in India by a publisher formally established in India. In order for an entry to be eligible, all the following must apply:
  - a. The publisher must have its registered presence in India, and
  - b. The publisher must be subject to Indian laws, including the primary liability to pay tax in India on all of its trading activities, and
  - c. The work must have been allocated an International Standard Book Number (ISBN) in India, or, in the case of novels not yet published, must receive such an allocation by July 31st 2018.

### **Self-published works**

6. Self-published works, defined as follows, are not eligible for the JCB Prize for Literature:
  - a. works published by the author and/or his/her family, or
  - b. works published by a publishing company/imprint set up expressly for this purpose, or
  - c. works published by a publishing company/imprint in which the author is a majority stakeholder, either directly or indirectly, or
  - d. works published by a publishing company/imprint which is paid by the author, under a commercial agreement, for this purpose.

### **Posthumous works**

7. Posthumous works will not be considered eligible for the Prize. Any issues of doubt in this regard will be resolved by the Literary Director.

## Notes

- All entries will be checked for eligibility by the independent auditors. Any discrepancies observed during the eligibility check may lead to disqualification.
- In any dispute about the rules, results or any matter relating to the conduct of the Prize, the decision of the Literary Director is final
- The Literary Director, in consultation with the jury, has the right to eliminate any book whose final version differs substantially from the version first submitted.

## TERMS & CONDITIONS

### Marketing and Publicity

- The publisher, publicist and agent of a longlisted author are strongly advised to attend a briefing meeting which will be convened by The JCB Prize Foundation shortly after the longlist is announced.
- Publishers must try to ensure that authors of works submitted to the Prize will be available for certain publicity purposes from the time of the longlist announcement until after the awards ceremony on November 3rd 2018. It is compulsory for authors whose works are shortlisted for the Prize to attend the awards ceremony; in the event that this is not possible, advance notice must be given to The JCB Literature Foundation.
- For events associated with the Prize, publishers will be asked to cover expenses relating to their and/or their authors' travel and accommodation.
- If a work is longlisted, the publisher will ensure that subsequent print runs refer to the longlisting on the front or back cover, as follows: "Longlisted for the 2018 JCB Prize for Literature".
- If a work is shortlisted, the publisher will ensure that subsequent print runs refer to the shortlisting on the front or back cover, as follows: "Shortlisted for the 2018 JCB Prize for Literature".
- If a work wins the Prize, the publisher will ensure that subsequent print runs refer to the award on the front or back cover, as follows: "Winner of the 2018 JCB Prize for Literature".
- For copies already in circulation, the JCB Literature Foundation will provide publishers with stickers referring to the longlist, shortlist or winner (as applicable). Publishers must use best endeavours to ensure these are affixed to the individual copies of the books.
- By entering the Prize, publishers grant non-exclusive permission to The JCB Literature Foundation, its sponsors and any members of the media to use their name, their logo, and images of, and extracts from, the submitted work in publicity and reporting.
- By entering the Prize, publishers grant the JCB Literature Foundation an irrevocable worldwide, royalty-free, right and license to use and display the submitted work in any manner including on its website.

**Prize money**

- Any applicable taxes on the prize money will be borne by the winner(s).

**Timelines**

- Whilst all efforts will be made to adhere to the schedule laid out above, it may be subject to change in unusual circumstances.

**Disqualification**

- By entering the Prize, publishers agree to comply with its eligibility criteria and terms and conditions. Failure to do so will lead to immediate disqualification of their entries and may result in their exclusion from future editions of the Prize.
- Should any work be selected to win the JCB Prize for Literature on the basis of information later found out to be incorrect, the award will be withdrawn and the publisher will be liable for the return of all prize monies disbursed to the author of the work, as well as for compensation to the JCB Literature Foundation for any losses or damages incurred.

**Additional information**

- After entries are submitted, publishers may be contacted for additional information, which will be added to the original submission. Failure to provide this information may lead to disqualification.

**Publisher's responsibilities and obligations**

- Publishers must ensure that, for each of their entries, they are fully authorised to enter the work in question for the Prize, and
  - the work is an original work of fiction, and
  - it does not violate any personal privacy regulations, and
  - it does not violate the rights of any person or entity, and
  - it does not infringe any copyright or intellectual property rights.

**Dispute resolution and jurisdiction**

- Any dispute, controversy or claim, arising out of, a breach or validity thereof, shall be referred to a sole arbitrator to be agreed upon by the disputing parties, and the parties will share the cost of such arbitrator equally. In the event that the parties are unable to agree on a sole arbitrator, all such disputes, controversies or claims shall be settled under the Arbitration and Conciliation Act, 1996, subject to any statutory modification thereto. The seat of arbitration shall be Delhi. The award of the arbitrator shall be final and binding upon the parties.
- The courts at Delhi shall have exclusive jurisdiction in all matters arising out of the matters hereto.

### **Miscellaneous**

- In no event will the JCB Literature Foundation be liable for any loss or damage, including without limitation indirect or consequential loss or damage, arising from the administration of the Prize.
- The information contained in the website (TheJCBPrize.org) is for general information purposes only. While the JCB Literature Foundation endeavours to keep information up-to-date and correct, the JCB Literature Foundation makes no representations or warranties of any kind, express or implied, about the completeness or accuracy of this information.
- The JCB Literature Foundation will not be liable for any claim or action from third parties on account of its associations with the book, its content or its author.
- Publishers shall indemnify and hold The JCB Literature Foundation harmless against any claims, costs, liability or damages, including reasonable attorney fees, arising from the publishers' participation in the Prize.

### **QUERIES**

All queries about entries may be directed to [entries@thejcbprize.org](mailto:entries@thejcbprize.org).

### **ADDRESS FOR HARD COPIES**

**Hard copies of books must be sent, along with physical copies of the entry form, to the independent auditors, at the following address:**

Rebecca Toms,  
Ernst & Young LLP,  
Golf View Corporate Towers - B,  
Sector 42,  
Gurgaon - 122002,  
Haryana